

## INVOICE



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

Invoice #	Invoice Date	Invoice Month	Invoice Period
37423-2	10/07/12	October 2012	10/01/12 - 10/03/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Patriot Majority	Issue	1884

Flight Dates	Order #	Alt Order #
09/27/12 - 10/03/12	37423	08873934

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	84	91

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/03/12	Craig Ferguson	1237a-137a	MTW----	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTW---- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 M 10/01/12 12:45 AM Craig Ferguson 1237a-137a :30 PM12106H \$450.00 NM									
1 8 Tu 10/02/12 1:35 AM Craig Ferguson 1237a-137a :30 PM12106H \$450.00 NM									
3 8 W 10/03/12 1:35 AM Craig Ferguson 1237a-137a :30 PM12106H \$450.00 NM									
3	10/01/12	10/03/12	Letterman	1135p-1237a	MTW----	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTW---- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 10/02/12 Letterman 1135p-1237a :00 <del>\$950.00</del> NM									
See MG 3.5									
5 8 Tu 10/02/12 11:53 PM Letterman 1135p-1237a :30 PM12106H \$950.00 NM									
MG for 3.2 10/02									
4 8 W 10/03/12 Letterman 1135p-1237a :00 <del>\$950.00</del> NM									
See MG 3.6									
6 8 W 10/03/12 11:55 PM Letterman 1135p-1237a :30 PM12106H \$950.00 NM									
MG for 3.4 10/03									
4	10/01/12	10/03/12	CBS This Morning	7-9a	MTW----	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTW---- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 8 M 10/01/12 8:28 AM CBS This Morning 7-9a :30 PM12106H \$1,000.00 NM									
1 8 Tu 10/02/12 8:55 AM CBS This Morning 7-9a :30 PM12106H \$1,000.00 NM									
2 8 W 10/03/12 8:25 AM CBS This Morning 7-9a :30 PM12106H \$1,000.00 NM									
6	10/01/12	10/03/12	Live w/Kelly	9-10a	MTW----	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/27/12 10/03/12 MTW---- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 8 M 10/01/12 9:37 AM Live w/Kelly 9-10a :30 PM12106H \$1,100.00 NM									
2 8 Tu 10/02/12 9:39 AM Live w/Kelly 9-10a :30 PM12106H \$1,100.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37423-2	10/07/12	October 2012	10/01/12 - 10/03/12
Advertiser	Product	Estimate Number	
Patriot Majority	Issue	1884	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
13	10/03/12	10/03/12	CSI	9-10p	--W----	:30	1	\$25,000.00	NM																																								
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<u>Total Spots</u>							<b>25</b>																																										

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$56,450.00</b>
<u>Agency Commission</u>	<b>\$8,467.50</b>
<u>Net Amount Due</u>	<b>\$47,982.50</b>